

WSOC-TV P.O. Box 37001 Charlotte, NC 28237 ph: (704) 335-4800 fx: (704) 335-4960

Advertiser Agency Buyer

Salesperson

NRCC - National Republican Congres (9452) National Media (2711)

ANGLE,BEN

Telerep/Philadelphia, Philadelphia (1057)

ph: (555) 555-5555

Product Brand Acct Types

Political - Issue (1068) 2601 NRCC IE (131544) National/Political

Est/Headline

2601/06180793

Demo Revision Comments

AgM

NRCC IE 9/28

\*\*\*\*\* THIS IS A CASH IN ADVANCE

Invoic 645105 Inv Date 10/28/2012 Terms Net 30 Contract 318895 Bill Type Standard Period 10/1/2012 - 10/28/2012

CO-OP/Order Type

No/Normal

Package Gen. Date

10/31/2012 11:29:30AM

Charlotte (WSOC)

**National Media** 

815 Slaters Lane

Alexandria, VA 22314

**DUPLICATE INVOICE** 

							<del> </del>	
Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISC	Amount	Remarks
15.0	Contract Line Remarks:	EYEWIT NWS 11<						
	Spot 11:00:00PM-11:35:00PM	Day,M-1	10/01/12 11:21PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCNC080921	1400.00	
16.0	Contract Line Remarks:	) KIMMEL						
	Spot 12:05:00AM- 1:05:00AM	Day,M-1	10/01/12 12:39AM (Mo)	00:30	Jimmy Kimmel Live	NRCCNC080921	\$250.00	
17.0	Contract Line Remarks:	EYEWIT MIDDAY<		1				
		Day,M-1	10/01/12 12:37PM (Mo)	00:30	EYEWITNESS NEWS 12P	NRCCNCD80921	\$5D0.00	
18 D	Contract Line Research	TVF FAM BAVERY	Ï				350.00	
16.0	Contract Line Remarks:  Spot 5:00:00AM- 5:30:00AM	EYE-5AM DAYBRK< Day,M-1	10/01/12 5:14AM (Mo)	no-30	EYEWITNESS NEWS DAYBREAK	NOCCHICAGO A		
	3.00.00AH 3.30.00AH	ا المراجعة	10/01/12 3.148/4 (140)	00,30	5A-6A	NRCCNC080921	\$450.00	
19 0	Contract Line Remarks:	EYE-5AM DAYBRK<						
	Spot 5:30:00AM- 6:00:00AM	Day,M-1	10/01/12 5:52AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK	NRCQNQ080921	s 450.00	
20.0					5A-6A			
20.0	Contract Line Remarks:	EYEWIT NWS5.30<	10/01/12 5:1201/14 }	00.20				
	Spot 5:30:00PM- 6:00:00PM	Day,M-1	10/01/12 5:42PM (Mo)	00:30	EYEWITNESS NEWS 530P	NRCCNC080921	11200.00	
21.0	Contract Line Remarks:	EYEWIT NWS 6<						
	Spot 6:00:00PM- 6:30:00PM	Day,M-I	10/01/12 6:21PM (Mo)	00:30	EYEWITNESS NEWS 6P	NRCCNC080921	1500.00	
22.0	Contract Line Remarks:	ABC-WORLD NWS						
	Spot 6:58:00PM- 6:59:00PM	Day,M-1	10/01/12 6:59PM (Mo)	00:30	INSIDE EDITION	NRCCNC080921	2000.00	
23.0	Contract Line Remarks:	INSIDE EDITION<						
	Spot 6:58:00PM- 7:30:00PM	Day,M-1	10/01/12 7:27PM (Mo)	00:30	INSIDE EDITION	NRCCNC080921	11150.00	
24.0	Contract Line Remarks:	GD MRN AMR-ABC						
	Spot 7:00:00AM- 8:00:00AM	Day,M-1	10/01/12 7:28AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	NRCQNC080921	1000.00	
			10,01,12 7.25(1) (7.10)	33.30	GOOD FIORISING APIERICA /A-OA	1475040000521	1000.00	
37,0	Contract Line Remarks:	EYEWIT NWS 11<						
	Spot 11:00:00PM-11:35:00PM	Day,Th-1	10/04/12 11:25PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCNC080921	1400.00	
38.0	Contract Line Remarks:	J KIMMEL						
	Spot 12:05:00AM- 1:05:00AM	Day,Th-1	10/04/12 1:01AM (Th)	00:30	Jimmy Kımmel Live	NRCCNC080921	\$250.00	
39.0	Contract Line Remarks:	EYEWIT MIDDAY<						
	Spot 12:00:00PM- 1:00:00PM	Day,Th-1	10/04/12 12:51PM (Th)	00:30	EYEWITNESS NEWS 12P	NRCCNC080921	500.00	
40.0	Contract Line Remarks:	EYE-5AM DAYBRK<						
		Day,Th-1	10/04/12 5:14AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK	NRCCNC080921	\$450.00	
					5A-6A			
41.0	Contract Line Remarks:	EYE-5AM DAYBRK<						
	Spot 5:30:00AM- 6:00:00AM	Day,Th-1	10/04/12 5:43AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NRCCNC080921	\$450.00	
42.0	Contract Line Remarks:	EYEWIT NW\$5.30<			JA 04			
	Spot 5:30:00PM-6:00:00PM	Day, Th-1	10/04/12 5:52PM (Th)	00:30	EYEWITNESS NEWS 530P	NRCCNC080921	1200.00	
43.0	Contract Line Remarks						11200.00	
13.0	Contract Line Remarks:  Spot 6:00;00PM-6:30;00PM	EYEWIT NWS 6< Day,Th-1	10/04/12 6:12PM (Th)	UU-3U	EYEWITNESS NEWS 6P	NECCINCOPAGE	1,000	
			10,07,12 U.IZEPI (TII)	00,30	FIFAATHAEDD IAEAAD DL	NRCCNC080921	1500.00	
44.0	Contract Line Remarks:	ABC-WORLD NWS						
	Spot 6:58:00PM- 6:59:00PM	Day,Th-1	10/04/12 6:59PM (Th)	00:30	INSIDE EDITION	NRCCNC080921	2000.00	
45.0	Contract Line Remarks:	INSIGE EDITION<						
	Spot 6:58:00PM-7:30:00PM	Day,Th-1	10/04/12 7:29PM (Th)	00:30	ENTERTAINMENT TONIGHT	NRCCNC080921	1150.00	
46.0	Contract Line Remarks:	GD MRN AMR-ABC						
	Spot 7:00:00AM- 8:00:00AM	Day,Th-1	10/04/12 7:25AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCNC080921	1000.00	
1								



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Invoic Inv Dale Terms

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10/28/2012

Net 30 Contract 318895

> Standard 10/1/2012 - 10/28/2012

CO-OP/Order Type

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Product Brand Acct Types

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ph: (555) 555-5555

Est/Headline Demo Revision

Comments

AgM

NRCC IE 9/28

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Alexandria, VA 22314

## **DUPLICATE INVOICE**

7.0	Type Scheduled  Contract Line Remarks:	Schedule Days to Run	Air Time	Length	Program	Copy/ISC	Amount	Remarks
:	Contract Line Remarks:							
		EYEWIT NWS 11<						
3.0 <b>(</b>	Spot 11:00:00PM-11:35:00PM	Day,Tu-1	10/02/12 11:30PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCNC080921	1400.00	
	Contract Line Remarks:	) KIMMEL					1	
	Spot 12:05:00AM- 1:05:00AM	Day, Tu-1	10/02/12 1:04AM (Tu)	00:30	Jimmy Kımmel Live	NRCCNC080921	\$250.00	
9.0 (	Contract Line Remarks:	EYEWIT MIDDAY<						
	Spot 12:00:00PM- 1:00:00PM	Day,Tu-1	10/02/12 12:42 PM (Tu)	00:30	EYEWITNESS NEWS 12P	NRCCNC080921	500.00	
0.0	Contract Line Remarks:	EYE-5AM DAYBRK<						
		Day,Tu-1	10/02/12 5:14AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK	NRCCNC080921	\$450.00	
					5A-6A	4		
	Contract Line Remarks:	EYE-5AM DAYBRK<						
	Spot 5:30:00AM-6:00:00AM	Day,Tu-1	10/02/12 5:52AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NRCCNC080921	\$450.00	
2.0	Contract Line Remarks:	EYEWIT NWSS.30<						
	Spot 5;30:00PM- 6:00:00PM	Day,Tu-1	10/02/12 5:41PM (Tu)	00:30	EYEWITNESS NEWS 530P	NRCCNC080921	1200.00	
3.0	Contract Line Remarks:	EYEWIT NWS 6<						
	Spot 6:00:00PM- 6:30:00PM	Day,Tu-1	10/02/12 6:12PM (Tu)	00:30	EYEWITNESS NEWS 6P	NRCCNC080921	1500.00	
							1	
	Contract Line Remarks:  Spot 6:58:00PM- 6:59:00PM	ABC-WORLD NWS Day,Tu-1	10/02/12 6:59PM (Tu)	00:30	INSIDE EDITION	NRCCNQ080921	12000 00	
		Day,10-1	10/02/12 0.33411 (14/	00.50	INSIDE EDITION	14KCC14C080921	2000.00	
	Contract Line Remarks;	INSIDE EDITION<						
	Spot 6:58:00PM- 7:30:00PM	Day,Tu-1	10/02/12 7:27PM (Tu)	00:30	INSIDE EDITION	NRCCNC080921	\$1150.00	
6.0	Contract Line Remarks:	GD MRN AMR-ABC						
	Spot 7:00:00AM- 8:00:00AM	Day,Tu-1	10/02/12 7:29AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	NRCQNQ080921	1000.00	
7.0	Contract Line Remarks:	EYEWIT NWS 11<						
	Spot 11:00:00PM-11:35:00PM	Day,W-1	10/03/12 11:33PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCNC080921	1400.00	
8.0	Contract Line Remarks:	J KIMMEL						
	Spot 12:05:00AM- 1:05:00AM	Day,W-1	10/03/12 12:47AM (We)	00:30	Jimmy Kimmel Live	NRCQNG080921	\$250.00	
9.0	Contract Line Remarks:	EYEWIT MIDDAY<					1	
	Spot 12:00:00PM- 1:00:00PM	Day,W-1	10/03/12 12:54PM (We)	00:30	EYEWITNESS NEWS 12P	NRCQNQ080921	\$500.00	
0.0	Contract Line Remarks:	EYE-5AM DAYBRK<						
	Spot 5:00:00AM-5:30:00AM	Day,W-1	10/03/12 5:08AM (We)	00:30	EYEWITNESS NEWS DAYBREAK	NRCCNC080921	\$450.00	
					5A-6A		,	
1,0	Contract Line Remarks:	EYE-5AM DAYBRK<						
	Spot 5:30:00AM- 6:00:00AM	Day,W-1	10/03/12 5:29AM (We)	00:30	EYEWITNESS NEWS DAYBREAK SA-6A	NRCCNC08092:	\$450.00	
2.0	Contract Line Remarks:	EYEWIT NW\$5.30<					,	
		Day,W-1	10/03/12 5:41PM (We)	00:30	EYEWITNESS NEWS 530P	NRCCNC08092:	1200.00	
3.0	Contract Line Remarks:	EYEWIT NWS 6<						
	Spot 6:00:00PM- 6:30:00PM		10/03/12 6:22PM (We)	00:30	EYEWITNESS NEW5 6P	NRCGNC08092:	\$1500.00	
4.0	Contract Line Remarks:	ABC-WORLD NWS						
	Spot 6:58:00PM- 6:59:00PM		10/03/12 6:59PM (We)	00:30	NC GUBERNATORIAL DEBATE	NRC¢N¢080921	\$2000.00	
				55.50	PRESENTED BY NCAB			
5.0	Spot		10/03/12			1 preempt @ \$1150.00	\$0.00	Program Change
6.0	Contract Line Remarks:	GD MRN AMR-ABC						
	Spot 7:00:00AM- 8:00:00AM	Day,W-1	10/03/12 7;25AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	NRC¢N¢08092:	s1000 00	



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Contract 318895 Bill Type Standard

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CO-OP/Order Type

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Terms

Gen. Date

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Charlotte (WSOC)

**National Media** 

815 Slaters Lane

Alexandria, VA 22314

**DUPLICATE INVOICE** 

Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Cbpy/ISC:	Amount	Remarks
7.0	Contract Line Remarks:		MIDDLE/SUBURG						
	Spot	8:00:00PM- 9:00:00PM	Day,W-2	10/03/12 7:59PM (We)	00:30	THE MIDDLE	NRCCNCD80921	\$4000.00	
	Spot	8:00:00PM- 9:00:00PM	Day.W-2	10/03/12 8:17PM (We)		THE MIDDLE	NRCCNCD80921	\$1000.00	
3.0	Spot	8:00:00AM- 9:00:00AM		10/03/12 8:55AM (We)		GOOD MORNING AMERICA M-F	NRCCNCD8:921	\$1150.00	M/G For 65.0.1
	opu.					8A-9A		11,50.00	
			oadcast information				Gross Total	\$47,600.00	Total Spots 42

shown on this invoice was taken from the official program log.

Net Total

\$40,460.00